



# Bindi Irwin

## Media Kit



16 year old Bindi Irwin is an international award-winning celebrity who has inherited her father's passion for wildlife and conservation. Born to enthusiastic wildlife conservationists Steve and Terri Irwin, Bindi was quite literally born on television!

By the age of 9, Bindi had appeared on numerous American chat-shows, including The Ellen DeGeneres Show, The Late Show with David Letterman, Oprah and Larry King Live.

In 2007, Bindi launched her clothing range, Bindi Wear International, in Las Vegas, and that same year she was awarded two Nickelodeon Kids Choice Awards, Fave Aussie and Biggest Greenie. Also in 2007, Bindi launched her very own TV show, Bindi: The Jungle Girl, which won an Emmy in 2008 and was nominated for an Emmy again in 2009.

Bindi loves to sing and dance, particularly about wildlife, and along with her dance troupe, The Jungle Girls, regularly performs songs from her popular and award winning DVDs at Australia Zoo. Bindi has also performed at special events such as 'G'Day USA' at the Music Centre in LA and the New York City Centre in 2007.

In 2008, Bindi won a Logie for 'Most popular new female talent' and in 2009 she was nominated for an ARIA (Australian Record Industry Award).

Both Bindi & Robert Irwin were awarded the Nickelodeon Kids Choice Award for Biggest Greenies in 2009. They accepted this award together and dedicated it to their father Steve, and the Steve Irwin Wildlife Reserve.

Bindi has co-created a range of books called Bindi Wildlife Adventures which have been launched in Australia, New Zealand in 2010 and the US in 2011.

Released early 2010, Bindi played the lead-role in her first full-length feature film, Free Willy: Escape from Pirate's Cove and starred in her first cinema release film Return to Nim's Island in 2013!

2013 marked a huge year for Bindi, with the additional launch of two new television shows, Bindi's Bootcamp and Steve Irwin's Wildlife Warriors - the latter of which she starred alongside Terri and Robert, with the series nominated for a 2013 TV Week Logie Award. Bindi was also nominated for a Logie for Most Popular Female Television Presenter that same year.

In November 2013, Bindi, Terri and Robert earned the greatest reward ever when the Steve Irwin Wildlife Reserve - a special conservation property dedicated to Steve - was declared safe from mining by the Queensland State Government. The Irwin family had campaigned for seven years to save the reserve, and could not be more thrilled.

In 2014, Bindi was awarded the prestigious Australian Geographic Society's Young Conservationist of the Year, an honour that she dedicated to her dad.

Bindi and Robert are both so passionate about wildlife - Steve shines through in them both. They are caring and

sensitive about wildlife or people who need help, and have dedicated their lives to making positive change.