



# Bindi Irwin

## Media Kit



Bindi Irwin is only 14 years old and is already an international award-winning celebrity, along with her brother Robert Irwin, 8 years old, who have inherited their father's passion for wildlife and conservation. Born to enthusiastic wildlife conservationists Steve and Terri Irwin, Bindi and Robert were quite literally born on television.

By the age of 9, Bindi had appeared on numerous American chat-shows, including The Ellen DeGeneres Show, The Late Show with David Letterman, Oprah and Larry King Live.

In 2007, Bindi launched her clothing range, Bindi Wear International, in Las Vegas, and that same year she was awarded two Nickelodeon Kids Choice Awards: Fave Aussie and Biggest Greenie. Also in 2007, Bindi launched her very own TV show, Bindi: The Jungle Girl, which won an Emmy in 2008 and was nominated for an Emmy again in 2009.

Bindi loves to sing and dance, particularly about wildlife, and regularly performs songs from her popular and award winning DVDs at Australia Zoo. Bindi has also performed at special events such as 'G'Day USA' at the Music Centre in LA and the New York City Centre in 2007.

In 2008, Bindi won a Logie for 'Most popular new female talent' and in 2009 she was nominated for an ARIA (Australian Record Industry Award). Both Bindi & Robert Irwin were awarded the Nickelodeon Kids' Choice Award for Biggest Greenies in 2009. They accepted this award together and dedicated it to their father Steve, and the Steve Irwin Wildlife Reserve.

Bindi has also co-created a range of books called Bindi: Wildlife Adventures which have been launched in Australia, New Zealand in 2010 and the US in 2011.

Released early 2010, Bindi plays the lead-role in her first full-length feature film, Free Willy: Escape from Pirate's Cove, along with Robert also making his feature film debut.

Robert also appears in his very own 'Australia Zoo TV' series: Robert's Real Life Adventures! Bindi and Robert are both so passionate about wildlife - Steve shines through in them both. They are caring and sensitive about wildlife or people who need help.

The greatest reward for Bindi and Robert would be to have the Steve Irwin Wildlife Reserve - this special conservation property dedicated to Steve - protected from mining. It is a living tribute to Steve and a place that is very dear to them.